

SISTER CWRTs

ANOTHER STEP IN DEVELOPING
SUSTAINABILITY





Passive CWRTs

- Meeting-centered organizations
 - Dinner & drinks
 - Lecture by author or enthusiast
 - Q&A session
 - Book sales and maybe signing
- Repeat next month



Dynamic CWRTs

- Community-centered organizations
- Host notable speakers each month
- Manage important projects
- Conduct annual events
- Community relationships
- Marketing and fundraising fun
- **SUSTAINABLE CWRTs**



Course Redirection

- Consider establishing a Sister CWRT
- In what areas do you want to improve?
 - Annual events
 - Better or shared speakers
 - Improved marketing
 - Pipeline of younger members



Course Redirection

- Identify a likely CWRT
 - Leadership
 - Willingness to share
- Discuss how to support one another
 - Mentoring to address weaknesses
 - Plan mutually beneficial projects
 - Conduct new activities &/or events, then ask for debriefing

From Passive to Dynamic



- It's all about ATTITUDE
- Develop a long-term view of the life of your CWRT
- Seek out additional ways to learn from one another
- Share your experience with others
- Stay with it!!!



INTERVIEW & DISCUSSION